DeSean Jackson Foundation is a 501(c)(3) nonprofit organization with two main commitments – raising funds and awareness to support those battling pancreatic cancer and eliminating childhood bullying by contributing to various cause related organizations. Proceeds from this event will benefit both The Sol Goldman Pancreatic Research Center at Johns Hopkins (http://www.path.jhu.edu/pc/), as well as local Washington D.C. anti-bullying initiatives.

JUNE 6TH 2015

11:30 am - Registration
1:00 pm - Shotgun Start
6:00 pm - Cocktail Hour & Silent Auction
6:30 pm - Dinner with Live Entertainment
7:30 pm - Golf Contest Winners Announced, Silent Auction Closes

THE FOUNDATION

DeSean Jackson Foundation is a 501(c)(3) nonprofit organization with two main commitments – raising funds and awareness to support those battling pancreatic cancer and eliminating childhood bullying by contributing to various cause related organizations. Proceeds from this event will benefit both The Sol Goldman Pancreatic Research Center at Johns Hopkins (http://www.path.jhu.edu/pc/), as well as local Washington D.C. anti-bullying initiatives.

To purchase tickets or sponsorship contact Heather Pallas | Hpallas@thecapturegroup.com or 952-474-2235

DJFGolfTournament.eventbrite.com
### 2015 SPONSOR LEVELS

#### TITLE SPONSOR (1) $15,000
- 16 golfers
- Presenting sponsor on all collateral
- Prominent name/logo on all promotions/ad material
- VIP celebrity meet-and-greet opportunity prior to shotgun start
- Signature cocktail drink
- Company logo displayed on event website
- Hole sponsorship/signage at ONE hole
- DeSean Jackson social media callouts
- Option to include branded giveaways in golfer swag bags

#### GREEN SPONSOR (17) $4,000
- 4 golfers
- Celebrity to join foursome (pending availability)
- Prominent name/logo on all promotions/ad material
- Company logo displayed on event website
- Hole sponsorship/signage at ONE hole
- Option to include branded giveaways in golfer swag bags (excluding hats, golf balls, and golf towels)

#### TEE BOX SPONSOR (18) $1,500
- 1 ticket for tournament (one golfer)
- Signage at ONE tee box
- Discretionary giveaways by sponsor at tee box
- Prominent name/logo on all promotions/ad material
- Company logo displayed on event website
- Option to include branded giveaways in golfer swag bags (excluding hats, golf balls, and golf towels)

#### PUTTING GREEN/REGISTRATION TABLE/DRIVING RANGE SPONSOR (UNLIMITED) $1,000
- Prominent name/logo displayed on multi-sponsor signage at all three locations
- Prominent name/logo on all promotions/ad material
- Company logo displayed on event website
- Option to include branded giveaways in golfer swag bags (excluding hats, golf balls, and golf towels)

#### HAT SPONSOR (1) $10,000
- 4 golfers
- Brand the official tournament hat distributed to all players and VIP’s
- Recognition on foundation website
- DeSean Jackson social media callouts

#### GOLF BALL SPONSOR (1) $7,500
- 4 golfers
- Brand the official golf ball of the tournament distributed to all players
- Recognition on foundation website
- DeSean Jackson social media callouts

#### GOLF CART SPONSOR (1) $7,500
- 4 golfers
- Provide branded signage/applique for all golf carts
- Recognition on foundation website
- DeSean Jackson social media callouts

#### CONTEST SPONSOR (3) $5,000
- 4 golfers
- Choose from one of the following
  - Closest to the Pin Sponsor
  - Women’s Longest Drive Sponsor
  - Men’s Longest Drive Sponsor
- Recognition on foundation website

#### SILENT AUCTION SPONSOR (1) $2,500
- 4 golfers
- Prominent name/logo on all promotions/ad material
- Prominent name/logo on signage near silent auction
- Company logo displayed on event website
- Option to include branded giveaways in golfer swag bags (excluding hats, golf balls, and golf towels)

#### DINNER SPONSOR (1) $4,000
- 4 golfers
- Prominent name/logo on all promotions/ad material
- Prominent name/logo on signage near ballroom entrance
- Company logo displayed on event website
- Option to include branded giveaways in golfer swag bags (excluding hats, golf balls, and golf towels)

#### INDIVIDUAL SPONSOR (UNLIMITED) $500
- 1 golfer
- Company logo displayed on event website
- Option to include branded giveaways in golfer swag bags (excluding hats, golf balls, and golf towels)

### ADDITIONAL MARKETING/SUPPORT OPPORTUNITIES

#### LOCAL AND NATIONAL MEDIA EXPOSURE

### DESEAN JACKSON SOCIAL MEDIA REACH

- Facebook: 493K
- Twitter: 765K

### CONTACT INFORMATION

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