

Johns Hopkins Medicine
Inter-Professional Well-Being Research Study
2021 Marketing Messages

Instructions: Please use these marketing messages to raise awareness about the opportunity to participate in the Johns Hopkins Medicine Inter-Professional Well-Being Research Study. Contact: Suzanne Brockman, Program Manager, JHM Office of Well-Being and Study Coordinator- sbrockm4@jhmi.edu or owb@jhmi.edu

Message 1:

Communications targeting Physicians and Advanced Practice Providers

Get ready for the Inter-professional Well-Being Research Study – June 1st

Personal resilience is important, but it is only part of the equation. This study will inform systems-level change in clinical practice and identify barriers to professional fulfillment and meaningful work.

Physicians, Advanced Practice Providers and Registered Nurses at Johns Hopkins are invited to participate in a voluntary, anonymous survey on clinician well-being.

Your participation in this study will enable benchmarking on this critical issue.

Look out for an email with a link to the 10 min survey and research study. The email will come from <**JHM Office of Well-Being Research Study**> surveys@sullivanuallingroup.com to your jhed-issued email address.

To compensate you for your time and effort, when you complete the survey, you will have the opportunity to receive a \$10.00 Amazon gift code.

[Click here for FAQs](#) on the Johns Hopkins Medicine Inter-Professional Well-Being Research Study.

Thank you for your participation.

*PI: Elizabeth Daugherty Biddison, MD, MPH, Co-Investigator Carolyn Cumpsty-Fowler PhD, MPH [IRB00255927]
Questions may be directed to sbrockm4@jhmi.edu*

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Message 2:
Communications targeting Registered Nurses

Registered Nurses: Get ready for the Inter-professional Well-Being Research Study – June 1st

Registered Nurses at Johns Hopkins are invited to participate in a voluntary, anonymous survey on clinician well-being.

Your participation in this study will inform systems-level change in clinical practice, and address barriers to professional fulfillment and meaningful work.

Johns Hopkins is the first health system to include Registered Nurses in this survey originally designed for physicians and advanced practice providers. We invite you to be part of this inaugural effort to the field of nurse well-being.

Look out for an email with a link to the 5 min survey and research study. The email will come from <**JHM Office of Well-Being Research Study**> surveys@sullivanuallingroup.com to your jhed-issued email address.

To compensate you for your time and effort, when you complete the survey, you will have the opportunity to receive a \$10.00 Amazon gift code.

[Click here for FAQs](#) on the Johns Hopkins Medicine Inter-Professional Well-Being Research Study.

Thank you for your participation and your contribution to help make the system work better for you and your colleagues.

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Message 3:

Communications for ALL CLINICAL PROVIDERS (Physicians, Advanced Practice Providers and Registered Nurses)

Physicians, Advanced Practice Providers and Registered Nurses: Get ready for the Inter-professional Well-Being Research Study – June 1st

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Thank you for your participation.

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PHYSICIANS, REGISTERED NURSES, ADVANCED PRACTICE PROVIDERS
What gets in the way of professional fulfillment and meaningful work?

Johns Hopkins Medicine

Inter-Professional Well-Being Research Study

Coming to your JHED email June 1st

Participants will receive a \$10 gift code



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Co-Investigator: Carolyn Cumpsty-Fowler, PhD, MPH
eIRB Number: IRB00255927
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